

# ORDER



**Orders**

**Order / Rev:** 725424 - 1

**Alt Order #:** 06398931

**Product Desc:** RPOF 3 PACK

**Estimate:** 647.

**Flight Dates:** 10/30/12 - 11/04/12

**Original Date / Rev:** 10/26/12 / 10/30/12

**Order Type:** Political

**Primary AE:** Aaron Ashe

**Sales Office:** T-WAS

**Sales Region:** NAT

**Agency**

**Name:** McLaughlin & Associates/ POL

**Buying Contact:** Marianne Campbell

**Billing Contact:**

566 South Route 303

Blauvelt, NY 10913

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** RPF/3PAC/Farkas/Santiago/Tobia

**Demographic:** A25-54

**Product Codes:** PL-State House Representative

**Priority:** P-3

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	5	\$7,700.00	\$6,545.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$7,700.00	\$6,545.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$7,700.00</b>	<b>\$6,545.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/30/12	10/31/12	730-8p Jeopardy	CM	730-8p	-TW----	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TW----		2				\$3,000.00		0.00			
2	WTSP	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$1,000.00		0.00			
4	WTSP	10/30/12	10/31/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-TW----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TW----		1				\$550.00		0.00			
5	WTSP	10/30/12	10/31/12	530-6a 530-6a 10 News	CM	530-6a	-TW----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TW----		1				\$150.00		0.00			
Totals														5	\$7,700.00